

The Music of Creativity

with John Howitt, session musician to the stars
and Peter Cook, Human Dynamics

- Do you need to lead and manage highly creative and high voltage people?
- Do you want to learn about building high performance teams by learning from the world of Class A Rock Stars?



Human Dynamics are proud to announce our collaboration with John Howitt, session musician to the stars. John has worked as a university lecturer, a school teacher, a private tutor and as a live musician for BBC TV and Radio. John currently divides his time between recording professional soundtrack music for independent Hollywood movies, music demonstrations around the world, session music and live performance. In his career, he has performed with Anastasia, Celine Dion, Cyndi Lauper and Shirley Bassey. John has also managed artists and worked as a freelance producer.



Peter Cook is a business academic, author of 3 books on creativity and innovation, acclaimed by Professor Charles Handy and Tom Peters. He is an established business consultant of 17 years' experience across a wide range of industries and an MBA tutor / author on Creativity, Innovation and Change MBA programmes. Peter is also an accomplished rock, pop and jazz musician, having performed with John Otway, Wilco Johnson, and Altered Images.

John and Peter work together in a number of ways:

- Masterclasses in creativity in music with reference to our joint backgrounds
- Demonstrations of improvisation in music and how this works in business

Contact us to see how your company could benefit from increasing your levels of profitable improvisation for sustainable advantage

A partnership between Human Dynamics and John Howitt
peter@humdyn.co.uk 07725 927585 john_howitt@hotmail.com