



the informatology forum

Learning Conference '09

Leadership | Online | Talent | Blended | Coaching | e-Learning | Change | Technology | Gen Y



London | 23:24:25 June 09

It is important to learn from your own experience. Smarter still to learn from the experience of...



Andrew Mayo | **Bob Fryer** | **Clive Shepherd**

Jane Hart | **John Whitmore** | **Laura Overton** | **Nick Shackleton-Jones**




Free Prize Draw - Open to All



Free iPod touch



day 3 Thursday 25 June 2009

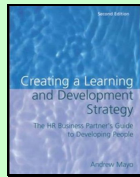
09:00	For people arriving on Day 3; Registration and...	
09:20	Informal Introduction to the Forum Conference by the Forum Chair and David Williams, Head of Business Development & Marketing at IWBL at Middlesex University, the conference host.	
09:30	<p style="text-align: center;">Professor Bob Fryer CBE PLENARY</p> <p style="text-align: center;">Government Initiated Educational Innovation</p> <p>Bob Fryer, who was closely involved in three of these, shares his thoughts on what sets successes such as the OU and Ufl/learnirect apart from collapses such as NHSU and UK e-University.</p>	
10:15	An overview of the day – what to expect and how to get the most out of it. With Stephen Citron, the Forum Chair	
Streams:	<u>Learning Strategies</u>	<u>Learning Technologies</u>
10:25 sponsors  	<p style="text-align: center;">Change Management</p> <p style="text-align: center;">Prof. Julia Balogun INSIGHT</p> <p>Exploring Strategic Change Professor Sir Roland Smith Chair in Strategic Management, at Lancaster University Management School. Author of "Exploring Strategic Change".</p> <p style="text-align: center;">Raid Host EXPERIENCE</p> <p>The LSC on the transition training taking place ahead of their splitting into two distinct Agencies.</p> <p style="text-align: center;">Participant PEER CIRCLES</p> <p>Open conversations</p>	<p style="text-align: center;">Global Blended Learning</p> <p style="text-align: center;">Laura Overton INSIGHT</p> <p>2009 Benchmark Review Why some organisations are successful and others are not</p> <p style="text-align: center;">Raid Host EXPERIENCES</p> <p>Clifford Chance on Professional & Business e-Learning; Rolls Royce implements an LMS globally.</p> <p style="text-align: center;">Participant PEER CIRCLES</p> <p>Open conversations</p>
13:00	Lunch Break	
	... features a special session with LinkedIn , the online Professional Network	
Streams:	<u>Learning Strategies</u>	<u>Learning Technologies</u>
14:00 sponsor 	<p style="text-align: center;">Leadership</p> <p style="text-align: center;">Rona Cant INSIGHT</p> <p>Rona has sailed round the world and opened a dog-sled trail in the Arctic Circle. She applies the knowledge she has gained to the world of business and leadership.</p> <p style="text-align: center;">Raid Host EXPERIENCES</p> <p>The Natural History Museum on how LiP impacts on business and the Dept. for Transport on their leadership framework.</p> <p style="text-align: center;">Leadership CAFE</p> <p>The Dept. for Transport's Leadership Circles.</p>	<p style="text-align: center;">the e-Learning Skills Gap</p> <p style="text-align: center;">Clive Shepherd INSIGHT</p> <p>Held back by a lack of strategic management, curriculum development, content creation or facilitation skills? Clive outlines the steps to bridging the skills gap.</p> <p style="text-align: center;">MOD EXPERIENCE</p> <p>Jonathan Readings, Head of Training at the DII (Defence Information Infrastructure) Programme at the Ministry of Defence, on working with different e-learning approaches.</p> <p style="text-align: center;">Participant PEER CIRCLES</p> <p>Open conversations</p>
16:15	<p style="text-align: center;">Myths and Riffs of Leadership</p> <p>What can we learn from the twin worlds of the business school and rock music about Leadership? Peter Cook, MD at Human Dynamics and author of "Sex, Leadership and Rock'n'Roll: Leadership Lessons from the Academy of Rock " helps close the conference with a light-hearted look at leadership.</p>	
17:00	Close	

Visit www.informatology.com for updates and to book

L&D Strategies Speakers

PRESENTING KEYNOTES IN THEIR SPECIALIST AREAS

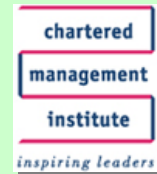
Prof. Andrew Mayo



Andrew Mayo of Mayo Learning International, a speaker, writer and facilitator in international HRM, specialises in people and organisation development. He is a Programme Director at the London Business School and Associate Professor of HRM at Middlesex Business School. The author of numerous books, Andrew was last year voted one of the top ten HR thinkers by the UK's Human Resources magazine.

Talent Development | Day 2 AM
<http://www.mayolearning.com>

Petra Wilton, CMI



Director of Policy and Research at the CMI, Petra leads on the strategic development of the Institute's knowledge base and research programmes. Petra has co-authored and led the Institute's research on investment in management and leadership. She represents the Institute on external governmental boards including at BERR and at DIUS.

GEN Y | Day 2 PM
<http://www.managers.org.uk>

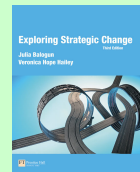
Prof. Bob Fryer



Professor R H (Bob) Fryer CBE, until recently NHS National Director for Widening Participation in Learning and Chief Learning Adviser to the Department of Health, continues devising, leading and supporting the implementation of a strategy to stimulate learning for all across health and social care. Bob is a key member of NIACE's Commission of Inquiry into the future of adult learning.

Plenary | Day 3 AM

Prof. Julia Balogun



Julia is The Professor Sir Roland Smith Chair in Strategic Management, at Lancaster University Management School. She is focused on strategy development and strategic change, renewal and transformation within large, mature corporations. Julia helped establish the Change Management Consortium, originally based at Cranfield.

Change | Day 3 AM
<http://www.lums.lancs.ac.uk/strategy/profiles/julia-balogun>

Rona Cant



Once an unexceptional, middle-aged single parent, Rona has taken part in the toughest yacht race in the world and one of the world's toughest trails, and been dog-sledding in an Arctic Circle trail. Her compelling stories help overcome the fear of failure and provide a template for business and individuals to view challenges and change as opportunities.

Leadership | Day 3 PM
<http://www.ronacant.com>

Peter Cook



Much of Peter's consultancy is serious. However, as author of "Sex, Leadership and Rock 'n' Roll" Peter promises a lighter touch for our closing Plenary.

In "Myths and Riffs of Leadership" Peter considers what we can learn from the twin worlds of the business school and rock music about Leadership.

Plenary | Day 3 PM
<http://www.humdyn.co.uk>