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THE INSURANCE INSTITUTE OF MID-KENT

Next Event

Riffs and Myths of Leadership - an exploration of Leadership, Business and Music

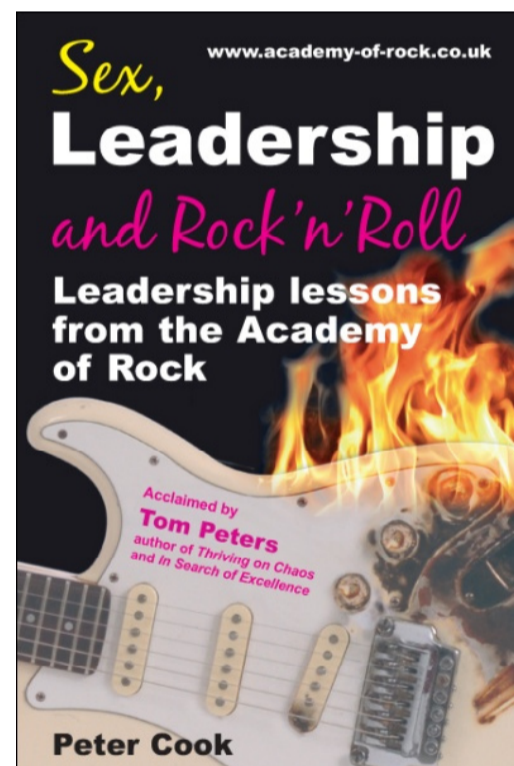
As featured on
BBC Radio 4

Peter Cook, author of '**Sex, Leadership and Rock'n'Roll**' will offer us a heady mixture of world class thinking and earthy pragmatism on the subject of leadership.



acclaimed by **Tom Peters**, who said:

*"None would doubt that we live in a Rock'n'Roll Age -- so what makes more sense than a brilliant, original, rockin' Rock'n'Roll model of business management and leadership? Sex, Leadership and Rock'n'Roll is a marvellous book, which closes the door on the tidy, hierarchical, know-your-place 'Orchestral Age' and ushers in a new, creative era of challenge and change. **Hooray!**"*



Wednesday 3rd Feb

Towergate Partnership's offices at Eclipse park (see separate map)

5.30pm buffet, with **Peter Cook**, Author of '**Sex, Leadership and Rock'n'Roll**' talking at 6pm.

Easy Parking

in conjunction with
 **towergate**
business school