



Chartered Institute
of Personnel and
Development

East Midlands Conference 2009

The Derbyshire and Nottinghamshire
and Leicestershire CIPD Branches



DEVELOPING TOMORROW'S WORKPLACES:

Changing needs for changing times

Thursday 17th September 2009
09.00 to 17.00
Henry Ford College,
Loughborough

supported by



**Conference
Programme
and Booking Form**

15.00 Closing Keynote

HR, Leadership and Rock'n'Roll – Personal Leadership Lessons from 'CIPD' (Cicccone, Iron Maiden, Prince, Dido et al)

Speaker: Peter Cook, Human Dynamics

Peter Cook will engage, educate and entertain you with a heady mixture of World Class business thinking, 'tamed through the medium of rock music' where our gurus come from the 'CIPD' i.e. Cicccone, Iron Maiden, Prince, Dido and so on. He will speak about aspects of personal leadership:

- Personal creativity and improvisation
- Authentic leadership
- Acting as a change champion
- What can we learn from the parallel universes of the business school and music about all this?

Expect some powerful ideas to set you thinking differently about these topics, punctuated with a number of musical illustrations which may involve volunteers from the audience.



Peter Cook is a business academic with three books to his name. His early life was spent leading teams of scientists to develop life-saving drugs and travelling the world fixing factories. He has worked with a number of rock and punk rock bands over the years and believes you learn just as many lessons about business, HR and life from a live music performance as you can from a textbook! Bring an instrument if you wish to join in with the 'spontaneous combustion' session that may occur!

16.30 Conference Closes

The Exhibitions will remain open until 17.00